






# Perseu Mandillo

Video Producer | Motion Designer | Storyteller

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## about

With over 10 years in video production, motion graphics and 3D animation, I bring together a unique vision and technical expertise to produce compelling visual narratives that capture attention and inspire action.

I excel in crafting and managing end-to-end ad campaigns, leveraging storytelling to translate complex concepts into engaging, results-driven content.

At Queue-it, a leading SaaS company, I developed video strategies that increased viewership sixfold and watch time ninefold, redefining audience engagement and enhancing brand presence. My collaborative approach and ability to manage projects and meet tight deadlines make me an asset to cross-functional creative teams.

Currently based in Copenhagen.

## languages

English	<b>native</b>
Portuguese	<b>native</b>
French	<b>proficient</b>
Danish	<b>intermediate</b>

## software expertise

After Effects	YouTube Studio
Premiere	Vimeo Analytics
Maya	CMS
Photoshop	Hubspot
Illustrator	GA4
Cinema 4D	

## work experience

### QUEUE-IT, COPENHAGEN *queue-it.com*

Video Producer • Content Creator | **03.2021 - Present**

- Developed and executed video marketing strategies that boosted viewership 6x and watch time 9x.
- Produced diverse marketing content, including brand stories, webinars, ad campaigns, and 3D animations, enhancing customer engagement.
- Collaborated with marketing, product and commercial teams to ensure video content alignment with brand goals and lead-gen goals.

### CUBRIS, COPENHAGEN *cubris.dk*

Motion Graphics • 3D Artist | **09.2019 - 02.2020**

- Led a visual identity rebrand for the GreenSpeed product, with the production of a series of complex 3D animations.
- Created ads for the product relaunch campaign.

### EYELIGHT, COPENHAGEN *eyelight.dk*

Motion Graphics • Visual Effects Artist | **01.2013 - 09.2019**

- Produced corporate videos, ads and visual effects for tv shows with a combination of film, motion graphics and 3D animation for clients like Nordea, Apple, Nilfisk and FLSmidth.

## education

### ESCAPE STUDIOS, LONDON

Post-graduate course in 3D modeling, animation, digital compositing, and motion graphics. **01.2008 - 09.2008**

### DFFB, BERLIN

Course in Film Directing and Screenwriting with a scholarship from The Gulbenkian Foundation. **04.2007 - 10.2007**

### LONDON METROPOLITAN UNIVERSITY

BA Honours in Film Studies, First Class. **09.2003 - 06.2006**

## skills

**Video Production:** End-to-end production: photography and video camera work, including drone operation, editing, motion graphics and 3D animation.

**Video Marketing:** Planning and creating campaigns that drive brand engagement and lead generation.

**Storytelling:** Love for crafting compelling stories tailored to target audiences.

**My other passions:** Cycling, sailing and skiing.